

Product

Jared Gentz

Designer

LOOK

Jaredgentz.com

WRITE

me@jaredgentz.com

RING

734.645.6840

EXPERIENCE

Freelance Designer

SF Bay Area, October 2015-Present

Clients Include Aluna, Brightwing Media, Bookish Design Chronicle Books, Churchill Design Studio, and more!

Parasail Health

Product Designer, June 2016-May 2018

Lead designer responsible product design, as well as brand and marketing. Instrumental in designing, building, and testing iterations of multiple user-facing products. Provided art direction and creative for marketing campaigns and printed collateral.

PBlasio & People

Junior Designer, February 2014-July 2015

Junior Designer-Web design, digital/print marketing, social media.

EDUCATION

College for Creative Studies

Detroit Michigan, August 2011-May 2015

Bachelor of Fine Arts, Graphic Design: May 2015.

RE-EDUCATION

DeProgram

DeenHaag Netherlands, July 2015

An action packed three weeks, including workshops with LUST and Bob VanDijk, and countless studio visits and lectures.

CCS/Ford Motor Company Studio

Detroit MI, September 2013- December 2013

Worked with a team of students and Ford representatives to research and develop a multi-tiered system to redefine the experience of visiting a car dealership.

SKILLS

UI & UX Design, Wireframing, User Flows / Journeys, Adobe Creative Suite, Sketch, Principle, Invision, Prototyping, Motion Design, Managing teams/projects, Making great pour over coffee.